Docket No.: 6000-009-52

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION: Denis KHOO Conf. No. 7191

SERIAL NUMBER: 10/645,157 Group: 2623

FILED: August 21, 2003 Examiner: Christopher C. Grant

FOR: CUSTOMIZED MEDIA METHOD AND SYSTEM

### INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. 1.97

Assistant Commissioner for Patents May 14, 2007

PO BOX 1450

ALEXANDRIA, VA 22313-1450

Sir:

Applicant(s) wish(es) to disclose the following information.

# REFERENCES

Applicant(s) wish(es) to make of record the documents listed on the attached Form PTO-1449. Copies of the listed documents are attached, where required, as are either statements of relevancy or any readily available full or partial English translations of any non-English-language documents.

## **EXPLANATION OF RELEVANCE**

### RELATED CASES

Attached is a list of Applicant's(s') pending applications and issued patents which may be related to the present application. Copies of the documents, where required, are attached along with Form PTO-1449.

Attorney Docket Number 6000-009-52 Application Number 10/645,157

<u>VIFICATION</u> ndersigned certifies that
each item of information contained in this Information Disclosure Statement was first cited in any communication from a foreign or international patent office in a counterpart foreign or international application for the first time (to the knowledge of the undersigned, having made reasonable inquiry) not more than three months prior to the filling of this statement (See 37 CFR 1.97(e)(1)).
no item of information contained in this Information Disclosure Statement was cited in a communication from a foreign or international patent office in a counterpart foreign or international application, and, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 C.F.R. I.56(c) more than three months prior to the filing of this statement. (See 37 CFR 1.97(e)(2))
FOR CONSIDERATION
This Information Disclosure Statement is filed:
without fee and within three months of the filing date of the application. without fee and within three months of the date of entry of the U.S. national stage. without fee and before the mailing date of a first Office Action on the merits (to the knowledge of the undersigned). without fee and with the appropriate certification above. without fee and with a new CPA application. without fee and with a Request for Continued Examination. with fee and before the mailing date of any Final Office Action, Notice of Allowance or an action that otherwise closes prosecution (to the knowledge of the undersigned). with fee, appropriate certification above, and before payment of the Issue Fee.

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Attorney Docket Number 6000-009-52 Application Number 10/645,157

### DEPOSIT ACCOUNT

Please charge any additional fees for the papers being filed herewith, or credit any overpayment to Deposit Account No. 50-3266.

Respectfully submitted,

DLA PIPER KS LI

Dale S. Lazar Reg. No. 28,872 Attorney of Record

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DSL/jee

Christopher C. Grant

6000-009-52

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# Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as namy sheets as necessary) Application Number 10/645, 157 Filting Date August 21, 2003 First Named Inventor Denis KHOO et al. Art Unit 2623

Examiner Name

Attorney Docket Number

### ILS PATENT DOCUMENTS

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Examiner nitlals*	Cite No.	Document Number  Number Kind Code 19 Number	Document Number Publication Date MM- DD-YYYY umberKind Code <sup>4 annex</sup>		Pages, Criumns, Lines, Where Relevant Passages or Relevant Figures Appear
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### FOREIGN PATENT DOCUMENTS

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT  (Use os many sheets as necessary)				Filing Date	August 21, 2003	
				First Named Inventor	Denis KHOO et al.	
				Art Unit	2623	
				Examiner Name	Christopher C. Grant	
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NON PATENT LITERATURE DOCUMENTS						
Examiner Initials* Cite No.1	Cite No. <sup>1</sup> Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the isem (book, magazine, journal, serial, symposium, catalog, etc.), dite, page(s), volume-issue number(s), publisher, citly and/or country where published					
	Samuelson, Paul A. and Nordhaus, William D., "Economics", 12th ed. (New York: McGraw-Hill, 1985): 59-72					
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